KeHE

We Make On Trend Easy 2014

...During the Summer Season

2014 KeHE Summer Selling & Product Innovation Show • February 4-5, 2014
Ernest N. Morial Convention Center • New Orleans, Louisiana

PARTICIPATE IN ONE OF THE 25 FASTEST GROWING SHOWS IN THE US!

We are pleased to invite you to our 2014 Summer Selling and Product Innovation Show on February 4-5, at the Morial Convention Center, in New Orleans. The Sheraton and Marriott Hotels, across from each other on Canal Street, will serve as our host hotels.

With our unique focus on the summer selling season, and our track record of attracting a large and growing number of retailers of all sizes, it is no wonder that KeHE's Summer Selling Show is the only food industry show to win a Top 50 award this year from the Trade Show News Network. We are the only food industry trade show to win this award for attendee and show growth during the period 2010-2012.

KeHE Summer Selling Show named 1 of 50 fastest growing trade shows in US – only food industry show

WE HAVE AN APP FOR THAT! ...USE OUR iPAD BASED ORDERING DEVICE

All participating vendors will use our new, propriety iPad-based ordering system. After trying three different ordering systems – each of which was unable to handle the volume and complexity of show orders at a KeHE show - we stepped back and developed our own intuitive, easy to use, iPad-based ordering system that handles our complexity with ease.

MEET KeHE ACCOUNT MANAGERS DURING OUR "ACCOUNT MANAGER TOUR"

On Tuesday we start our show with our Account Manager Tour of the exhibit hall, during which all KeHE account management and sales personnel will be placed into groups of 8-10 people to visit with exhibitors. Each group will be assigned an area of the exhibit hall where they will visit with all of the exhibitors within that area. Exhibitors should expect to see 80-90 different KeHE Sales Personnel ranging from those with chain account responsibilities to those that sell to independent grocery and natural retailers. Each exhibitor will receive face-to-face exposure and be able to briefly introduce product lines.

HEAR THE HARTMAN GROUP'S KEYNOTE ADDRESS

Based on the phenomenally positive feedback regarding her consumer insights address at our Holiday Show, we have engaged Laurie Demeritt, CEO of the Hartman Group, to deliver the Keynote address in New Orleans. Her insight-filled address is a "don't miss."

CELEBRATE AT THE NATIONAL WWII MUSEUM

On Wednesday evening, February 5, after the show concludes, be sure to celebrate with us at the National WWII Museum located just a few blocks from the convention center in the New Orleans warehouse district. This new museum was just named one of the 15 best museums in the world, and is understandably getting a lot of favorable press. It is the only Smithsonian Museum located outside of metropolitan Washington D.C. and is truly a state of the art facility. The buildings that make up this museum complex are located in a tight cluster and are each just a few steps from each other. The museum's 4D introductory movie, narrated by Tom Hanks, is quite unique and memorable. As usual, we will have the entire complex to ourselves that evening with great food and music.

Our shows allow us to demonstrate that KeHE is the industry's product assortment expert. With the help of you, our supply partners, KeHE keeps our retailers' assortment relevant to their consumers. We Make On Trend Easy!

CLICK HERE TO

REGISTER

Schedule of Events*

Monday, February 3, 2014

8:00 a.m. – 5:00 p.m.	Registration Open
8:00 a.m. – 5:00 p.m.	Exhibitor Set-up
1:00 p.m. – 1:45 p.m.	New Show-floor Ordering System: Show Training Lecture
1:45 p.m. – 5:00 p.m.	New Show-floor Ordering System: Show Workshop
2:15 p.m. - 3:00 p.m.	New Show-floor Ordering System: Show Training Lecture
3:30 p.m. - 5:00 p.m.	New Show-floor Ordering System: Show Training Lecture

Tuesday, February 4, 2014

7:30 a.m. – 7:00 p.m.	Registration Open
8:00 a.m. – 11:00 a.m.	Exhibitor Set-up
8:30 a.m. – 9:15 a.m.	New Show-floor Ordering System: Show Training Lecture
9:00 a.m. - 6:00 p.m.	New Show-floor Ordering System: Show Workshop
9:30 a.m. - 10:15 a.m.	New Show-floor Ordering System: Show Training Lecture
10:30 a.m. - 11:15 a.m.	Brandon's Supplier Update
11:00 a.m.	**Exhibitors Must Be Show Ready**
11:45 a.m. - 2:00 p.m.	Account Manager Tours
2:00 p.m. - 6:00 p.m.	Exhibits Open
6:00 p.m. - 7:30 p.m.	Welcome Reception

Wednesday, February 5, 2014

7:00 a.m. - 8:30 a.m.	Breakfast
7:00 a.m. – 5:00 p.m.	Registration Open
7:45 a.m. – 8:45 a.m.	"Early Bird" Exhibit Preview (Retailer Driven)
9:00 a.m. – 9:50 a.m.	The Hartman Group Keynote Address
10:00 a.m. - 5:00 p.m.	Exhibits Open
5:00 p.m. - 8:00 p.m.	Exhibitor Booth Tear-down
6:00 p.m. - 10:00 p.m.	Celebration Event at National WWII Museum

Thursday, February 6, 2014

8:00 a.m. – 12:00 p.m.	Exhibitor Booth Tear-down

**Tentative schedule, subject to change.*

Supplier Update

Tuesday, February 4, 2014
10:30 a.m. – 11:15 a.m.

Brandon Barnholt
KeHE President and CEO

Get Brandon's update on the industry and on KeHE's business.

The Hartman Group Keynote Address

Wednesday, February 5, 2014
9:00 a.m. - 9:50 a.m.

Laurie Demeritt, The Hartman Group CEO

With their unique approach to understanding consumer behavior, the Hartman Group is providing the most insightful research on how consumers choose brands and how they consume those brands after purchase. The insights The Hartman Group provides goes beyond anything that traditional syndicated purchase data can reveal. This is a must see keynote address!

Connect with KeHE Sales Personnel & Retailers

The 2014 KeHE Summer Selling & Product Innovation Show offers nearly 13 hours of exhibit time. This includes KeHE Account Manager Tours prior to the exhibit hall opening on Tuesday, February 4. New this year KeHE is offering an "Early Bird" Exhibitor Preview on Wednesday, February 5, for KeHE Sales as well as Retailer Attendees.

The **Account Manager Tour** is a Day 1 program that will place KeHE sales personnel into groups of 8-10, and assign each group to an area of the exhibit hall. The group will visit all of the exhibitors within their area.

These tours will occur at exhibitor booths. Each exhibitor will receive face-to-face exposure and be able to briefly introduce product lines. Exhibitors should expect to see 80-90 different KeHE Sales Personnel ranging from those with chain account responsibilities to those that sell to independent grocery and natural retailers.

New for 2014, as well, is the **"Early Bird" Exhibit Preview** on Day 2 which will bring retailers who express interest into the exhibit hall prior to opening. This is a retailer-driven preview, and each retailer's path through the exhibit hall will be based on their specific requests. That being said, each exhibitor who falls along a retailer's requested path will receive face-to-face exposure and be able to briefly introduce product lines. You are encouraged to be present at your booth if you would like the opportunity to chat with these individuals; however, please please note all activity for this program will stop promptly at 8:45 a.m. to ensure everyone is present for The Hartman Keynote Address.

Impactful Networking Events

Enjoy time with the KeHE sales team and with retailers during Tuesday evening's Welcome Reception, in the Convention Center itself, from 6:00 p.m - 7:30 p.m., immediately after the exhibit hall closes. For your convenience, KeHE has created a relaxed atmosphere, where you can sit and discuss the business of the day. Heavy hors d'oeuvres will be served.

Our Wednesday Celebration Event will bring additional opportunities to mingle in a memorable atmosphere at the New Orleans's World War II Museum. This is the only Smithsonian museum located outside of metropolitan Washington DC, and is truly a state of the art facility.

The 2014 KeHE Summer Selling & Product Innovation Show provides your company an excellent opportunity to showcase new products, hot seasonal promotions and items that provide consumer value within the specialty and natural products world.

Exhibitor Information & Pricing

What are my Booth Options?

Exhibiting Companies at the 2014 KeHE Summer Selling & Product Innovation Show Receive:

- Company listing in the Onsite Map
- Complimentary registration for booth personnel – Four (4) per 8 x 10 booth space
- Admission to the KeHE Wednesday Celebration Event – Four (4) tickets per 8 x 10 booth space
- NEW! 8' in width x 10' in depth booth
- Standard 8' high draped back wall and 3' draped side rails
- Booth carpeting and daily cleaning
- One (1) company identification sign
- One (1) 6' table per booth
- Two (2) chairs per booth
- One (1) wastebasket
- 24-hour perimeter exhibit hall security

Exhibit Space Options

8 x 10 Booth - $4,475

Fresh Products* 8 x 10 Booth - $3,400

*Qualification for this booth type – Deli, Dairy & Perishable vendors only

New and Small Vendor* 8 x 10 Booth - $3,400

*Qualification for this booth type – new vendors or vendors with less than 300 points of distribution

Premier End Cap

An additional fee of $1,600 will be charged if you choose to upgrade to a premier end cap location. An end cap location consists of two booths and is exposed to aisles on three sides. This amount will be added to the (2) full booth rates.

Only original contracts received from exhibitors participating in the KeHE Marketing (1.5) program with full payments will be processed and considered for space assignment. Space will be assigned the week of November 11, 2013. Please note the floor plan is subject to change without notice.

Exhibitor/Broker Combined Values:

(1) Registration to exhibit hall
(1) Ticket to KeHE Wednesday Celebration Event - $180 per person

Additional Tickets A-la-carte:

- Registration to exhibit hall - $35 each
- Tickets to KeHE Tuesday Welcome Reception - $50 each
- Tickets to KeHE Wednesday Celebration Event - $185 each

Brand Representation

KeHE requires you to limit brand representation to a maximum of three brands per supplier, per purchased space. This allows us to better position your product in front of our customers.

Booth Assignment and Floor Plan

Booth applications must be received no later than **November 10, 2013**, and all booths will be assigned the week of November 11, 2013. Confirmation of booth assignments will be sent to the company's main contact once booth selection has been completed.

Online Exhibitor Application & Payment Process

Secure your booth and pay your exhibit fees using KeHE's online application system. Full payment can be made by credit card or company check and will be due at time of application submission. In all cases, full payment must be received prior to the show or exhibitors will not be allowed to set-up.

Registration & Housing for Exhibitors

The Online Exhibitor Application will be available the week of **August 12, 2013** on www.KeHE.com. Housing details will be released to exhibitors who submitted applications to the show in September.

Exhibit Questions? Contact:

2014 KeHE Show Management at
1.800.261.1599 or **SummerSelling2014@KeHE.com**

2014 KeHE Summer Selling & Product Innovation Premiere Opportunities

GET NOTICED!

Premier End Caps

The 2014 KeHE Summer Selling & Product Innovation Show provides prime end cap opportunities to exhibitors. An end cap is made up of two booths (minimum) and is exposed to aisles on three sides. This prominent location brings additional exposure to your booth and provides can't-miss product visibility to attendees. End cap booth design is subject to KeHE approval and placement during booth selection.

2014 Sponsorship & Advertising Opportunities

KeHE has developed a sponsorship and advertising program to help promote your company's presence at the 2014 KeHE Summer Selling & Product Innovation Show. It's designed to meet your budget requirements and increase your company's visibility both at the show and throughout the year. To sign up for one of these opportunities, please submit a sponsorship contract. Contact your Category Manager for more details.

Show Sponsor Benefits Include:

- Recognition in printed materials and signage throughout the show
- Sponsor designation on badges of sponsoring companies

KeHE Show & Celebration Event Sponsor: $35,000 (exclusive)

The final night is truly a night to remember! Gather with new and old friends and celebrate the end of a successful show and the beginning of new business relationships.

Conference Bags: $10,000 (exclusive)

Your company can travel with KeHE customers long after the show ends by sponsoring the conference bags. Your corporate logo will be placed on each bag given to every customer at registration. Opportunity requires sponsor to fulfill sponsorship for an additional fee with a third party provider.

Lanyards: $3,500 (exclusive)

Distributed to all attendees, name badge lanyards will include your company logo and website (subject to space availlability). Select your company's color to make a bold statement. Opportunity requires exhibitor to fulfill sponsorship for additional fee with a third party provider.

Refreshment Station: $500 (exclusive)

Get the customer's attention as they walk through the doors to the exhibit hall as a refreshment sponsor. The Refreshment Station is placed near the exhibit hall entrance and allows you to hydrate the attendees as they enter and exit the exhibit hall – an optimal spot to get retailer's attention throughout the conference! Your sponsorship comes with additional visibility through promotional signage near your station. Samples not included in price and sponsor must include enough products to restock throughout the show. Sponsor is responsible for all additional costs associated with shipping, transporting, displaying, maintaining and removing extra product. Please contact your Category Manager for further information.

Exclusive E-mail Opportunity: $1,000 (5 available)

Reach 1000 Summer Selling & Product Innovation Show retailers and KeHE sales employees with an exclusive e-mail blast. E-mail blast must be sent in HTML format to Julie.Caine@kehe.com by January 3, 2014. Date of e-mail release must be mutually agreed upon by KeHE and sponsor. An e-mail can be created for you for an additional fee of $500.

Aisle Carpet Decals: $1,500 (10 available)

Make your company logo the first thing attendees see as they enter the exhibit hall. Your company name and logo will be placed at the entrance to the aisle where your booth is located. This will guarantee that your company will be seen by every attendee. Fulfillment costs included in above price.

Welcome Reception Sponsor $500 (5 available)

Products will be in the spotlight at the KeHE Welcome Reception as we incorporate your item into the evening's menu! Samples not included in above cost. Sponsor is responsible for all additional costs associated with shipping, transporting, displaying, maintaining and removing extra product. Please contact your Category Manager for further information.

Breakfast Sponsor $350 (5 available)

Products will be in the spotlight at the KeHE Breakfast as we incorporate your item into the menu. Samples not included in above cost. Sponsor is responsible for all additional costs associated with shipping, transporting, displaying, maintaining and removing extra product. Please contact your Category Manager for further information.

Exhibitor Rules & Regulations

1. Americans with Disabilities Act/Similar non-U.S. Statutes
Exhibitors shall be responsible for making their exhibits accessible to persons with disabilities, as required by the Americans with Disabilities Act or similar statutes as may apply outside of the United States and shall hold KeHE Distributors harmless from any consequences of failing to do so.

2. Application and Payment
All exhibitors participating in the 2014 KeHE Summer Selling & Production Innovation Show are required to complete an application for space and subscribe to the following official Rules and Regulations. The 2014 KeHE Summer Selling & Production Innovation Show accepts, for processing only, those applications that are completed with all required information, signed by an appropriate company representative of the exhibiting company and accompanied by the appropriate payment listed. Applications to exhibit will not be processed unless the exhibitor is a participant in the KeHE Marketing (1.5) program. Please allow (2) weeks for KeHE to process your contract.

3. Assignment of Space
Booth space will be assigned after the cut-off date of November, 10, 2013. A confirmation of your booth number will be e-mailed to the key contact approximately eight (8) weeks prior to the 2013 2014 KeHE Summer Selling & Production Innovation Show. Please note that the floor plan is subject to change and KeHE reserves the right to assign space or rearrange the floor plan and/or relocate any exhibit at any time, before or during the event.

4. Badges
An exhibitor is responsible for all badged personnel under the company name. KeHE reserves the right to remove or discharge any exhibitor who has badged inappropriate personnel.

5. Booth Construction, Design and Layout
NEW THIS SHOW! KeHE will now be moving to a Cubic Content policy for all purchased exhibit space onsite. Cubic content is a unit of measurement allowing display materials and products to occupy 100% of the exhibit space purchased, regardless of sightlines. Exhibitors no longer have to set all items over 4' in height in the back half of the booth. **Exhibitors may display banners, metro racks, shippers or other items anywhere within their space, as long as they are within the 8' wide x 10' deep x8' high parameters (per 8x10 space).**

Cubic content is a more effective way for exhibitors to make the most of their space, and maximize their spend at the event. The intent of this new policy is to provide each exhibitor with a reasonable line of sight from the aisle, to create a uniform and professional looking exhibit and to permit all exhibitors the maximum use of the floor space which they have contracted. **These rules also apply to Endcap and island spaces.**

6. Care of the Building
Exhibitors will be held responsible for any damage caused by fastening displays or fixtures to the building floors, walls or columns or to standard booth equipment or for damage caused in any other manner. Exhibitors may not apply paint, lacquer, adhesives or any other coating to building columns and floors or to standard booth equipment.

7. Cancellations
Cancellation of exhibit space must be directed in writing to the 2014 KeHE Summer Selling & Production Innovation Show. If notice of cancellation is received before or on November 10, 2013, the exhibitor shall be obligated to pay a 20% cancellation penalty. These exhibitors shall receive their refund after the event is complete. **No refunds on cancellation of space will be made after November 10, 2013.**

8. Character of Displays
The KeHE Show reserves the right to prohibit an exhibitor to conduct and maintain an exhibit if, in the judgment of the show management, it compromises the business or the event. KeHE reserves the right to restrict any promotional item that, in the judgment of show management, is deemed inappropriate for a family-oriented event.

9. Cooking Regulations
No combustible oils, bottled gases or open flames of any kind will be allowed in the exhibit hall. Exhibitors using any kind of cooking equipment must have a fire extinguisher in their exhibit space. Without a fire extinguisher, no cooking will be permitted. All exhibitors who will be heating or cooking food must provide a Plexiglas shield in front of all cooking equipment. Any exhibitor using heat-producing equipment must provide ventilation, safety equipment, proper insulation and utility connections meeting all local fire regulations. Fire regulations prohibit the use of paper, crepe paper, corrugated paper, oil cloth, tar paper, nylon, plastic, uncoated cardboard, untreated wood and any other combustible or flammable materials for the decorating of an exhibit space. No cooking or heating appliances which are in use may be left unattended in an exhibit booth for any period of time. A minimum of two feet must be kept between all cooking devices and all combustible materials. Exhibitors using cooking equipment will be required to obtain a rider on their insurance and will be required to show proof of insurance before set-up. The following are to be named on the rider: KeHE Distributors, Inc., Ernest N. Morial Convention Center, GES and SmithBucklin Corporation.

10. Eligibility
The objective of the 2014 KeHE Summer Selling & Production Innovation Show is to showcase products that are distributed by KeHE Distributors. Eligible companies are those that have been specifically invited to exhibit by KeHE. KeHE reserves the right to revoke a company's exhibit privileges and terminate the exhibit agreement if the company's product(s) are no longer distributed by KeHE. KeHE does not specify that any space will be available to any applicant.

11. Exhibitor's Authorized Representative
Each exhibiting company must have at least one person to be its representative in connection with installation, operation and removal of exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible and exhibitor assumes responsibility for such representative being in attendance throughout all exposition periods. Exhibitors and their representatives will be required to wear badges throughout the Show. Badges are not transferable. Members of KeHE Show Management must be advised of any changes to representatives registered. The new representative's name and replacement name must be provided.

12. Display of a Non-Approved Product
KeHE will charge a $1,500 violation fee to any vendor displaying product(s) that are not part of the KeHE inventory and properly slotted.

13. Distribution of Alcoholic Beverages
TBD

14. Fire Safety Regulations
The exhibitor assumes all responsibility for compliance with local, city and state safety, fire and health ordinances covering installation and operation of equipment. All display or exhibit materials and equipment must be properly located and protected by safety barriers and fire-proofed to prevent fire hazards or personal accidents to spectators. KeHE reserves the right to dispose of any food items that may pose a health and safety risk (i.e. food that has gone bad due to heat or food that attracts insects).

15. Guests Under 21 (Exhibitors & Guests Policy)
At the request of KeHE's Risk Management group and the Ernest N. Morial Convention Center, all under age personnel (16-20 years of age) will be required to show ID at registration, to enter the show floor and to attend all show functions. Additionally, Louisiana State law prohibits the consumption of alcohol by anyone under the age of 21 and an over 21 ID will be required to sample products containing alcohol. Children (0-15 years of age) are not permitted in the KeHE exhibit hall or at any of the KeHE events such as show functions before, during and after the show, regardless of affiliations or circumstances. NO EXCEPTIONS WILL BE MADE. All exhibitors and attendees are asked to abide and enforce such policy. Failure to comply may lead to 2014 KeHE Summer Selling & Production Innovation Show contract termination.

16. Payments
Full payment for all exhibitors is due November 10, 2013. If any exhibitor fails to pay in full, when due, any sum required by this contract for exhibit space, or fails to observe or abide by these rules and regulations, KeHE reserves the right to terminate this contract immediately without any refund that were previously paid. Exhibitors who have not paid in full prior to November 10, 2013 will not be permitted to set up their booth(s). No payments will be collected onsite.

17. Installation and Dismantling
All exhibits must be completed, staffed and ready for business by 11:00 a.m. on Tuesday, February 4, 2014. Exhibitors not show ready by the stated time will be fined and invoiced $500, and may be prohibited from exhibiting in future KeHE events. No exhibitor shall begin dismantling their exhibit prior to 5:00 p.m., Wednesday, February 5, 2014. Exhibitors who dismantle their exhibit prior to 5:00 p.m. will be fined and invoiced $500, and may be prohibited from exhibiting in future KeHE events.

18. Insurance, Liability and Indemnification
All property of exhibitor is understood to remain under their custody and control in transit to or from or within the confines of the exhibit hall. Exhibitors are required to obtain from their insurance company a rider to cover exhibit material against injury to the person and property of others. Neither KeHE Distributors, Inc., nor KeHE Show Management, nor the Ernest N. Morial Convention Center, nor the contracting/ decorating representatives will be responsible for any injury ,loss or damage that may occur to the exhibitor, or to the exhibitor's employees or property from any cause prior to, during or subsequent to the period covered by the exhibit contract; and the exhibitor signing this contract expressly releases all of the aforesaid from, and agrees to indemnify and hold harmless them and each of them against any and all claims for such loss, damage or injury.

19. Management
KeHE Show Management reserves the right to remove or alter any exhibit that does not comply with the above regulations.

20. Marketing Activity Onsite
All exhibitor and broker marketing activities must be confined to the exhibitor's allotted booth space, unless exhibitor is participating in a prepaid Sponsorship and is approved by Show Management. KeHE will charge a $1,500 violation fee to any/all vendors who distribute samples or place marketing materials, other than approved KEHE sponsorships, outside of their allotted booth space. The $1,500 will be deducted by KeHE and donated to charity. To protect all Sponsorship participants, the following marketing activities are expressly prohibited: Vendor or broker signage may not be placed outside of an exhibitor's assigned booth space. Vendor Product may not be distributed other than from their allotted booth space. (Examples: the distribution of products or marketing materials in and around the shuttle area, eating and business areas, parking garages and/or and other areas at the Ernest N. Morial Convention Center or KeHE Headquarter Hotels).

21. Sample Size Limit
Food items are limited to "bite size" and are not to exceed 4 oz. portions.

22. Security
The KeHE Show will provide 24-hour perimeter security from the start of set-up on Monday, February 3, 2014 through the end of dismantling on Thursday, February 6, 2014. However, the exhibitor is solely responsible for his/her own materials and should insure his/her exhibit against loss or theft. Exhibitors are advised to take individual precautionary measures such as securing portable articles of value and removing such articles to a place of safekeeping after the exhibit hours.

23. Service Organization and Electronic Exhibitor Services Manual
The electronic KeHE Show Exhibitor Services Manual will be e-mailed to the one person designated as the booth contact for your company. Please be certain the individual listed on the contract is the main contact, as all correspondence will be routed through that individual. Show Management will select certain firms as official contractors for exhibitor services. These contractors will be selected on the basis of proper rates for their services and their ability to meet exhibitor requirements. The service manual will provide contact names and information pertaining to auxiliary services and order forms for all services.

24. Subletting
Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them. Nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials which are not a part of their regular products, or which are not compatible with the character of KeHE, without a written request and approval from KeHE.

Note These Important Dates

November 10, 2013 – Contract and Booth Payments Due
Mid-November 2013 – Booth Assignments Begin

Mark Your Calendars!

JUNE 2014
Holiday & Product Innovation Show

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9 Holiday & Product Innovation Show McCormick Place, Chicago, Illinois	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

FEBRUARY 2015
Summer Selling & Product Innovation Show

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2 3 Summer Selling & Product Innovation Show Gaylord Palms Resort & Convention Center, Kissimmee, Florida		4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

***Subject to change**

VISIT WWW.KEHE.COM FOR THE LATEST EVENT DETAILS!